ADVERTISE IN EQUINE EDITION
A DIRECTORY OF DRESSAGE SHOWS IN MAINE

The Equine Edition is a publication of the State of Maine Dressage Association, providing an annual directory of dressage shows in Maine.

Please consider advertising in the Equine Edition – copies are distributed to approximately 150 equine enthusiasts in the state of Maine. This is a great way to share information about your business!

The directory is distributed free of charge to current State of Maine Dressage Association members. It is distributed to new members throughout the year as supplies lass. Additional copies can be obtained for $10 through SMDA while supplies last.

To our valued advertisers, upon request, a copy of the Equine Edition will be sent free of charge to advertisers who have taken out a full page ad.

ADVERTISING RATES

Business card $25
1/2 page $55
Full page / Black & White $105
Inside front cover $150
Inside back cover $150
Back cover $200

Please submit ads as Press Quality PDF files.
Contact SMDA board member, Valerie Cole, at weebitfarm2016@gmail.com, with questions about ad format and submittal.

SHOW LISTINGS
Equine Edition accepts dressage show listings.
The fee is $25 for the Equine Edition show listing.
The fee is $25 for an SMDA affiliation.
Please inquire about affiliating with us
Submit show listings as a DOC or DOCX file.

DEADLINES FOR THE 2019 EQUINE EDITION
To publish the 2019 Equine Edition on time, please refer to the below deadlines:

December 1, 2018:
Ads: Press Quality PDF Ads email to weebitfarm2016@gmail.com
Show Listings: DOC or DOCX file email to weebitfarm2016@gmail.com

Payment: Send check payable to SMDA to Valerie Cole, 146 Murch Road, Dayton, ME 04005, OR submit payment online at mainedressage.com.

December 15, 2018: Final edits and judges names.
January 1, 2019: Directory to printer.

AD SIZES

Full Page
4 ⅝″ wide x 7 ½″ tall
(4.625″ x 7.5″)

Half Page
4 ⅝″ wide x 3 ⅝″ tall
(4.625″ x 3.625″)

Business Card
3 ½″ wide x 2″ tall
(3.2″ x 2″)