

ADVERTISE IN EQUINE EDITION

A DIRECTORY OF DRESSAGE SHOWS IN MAINE

The Equine Edition is a publication of the State of Maine Dressage Association, providing a directory of dressage shows in Maine. Please consider advertising in Equine Edition – copies will be distributed to approximately 150 + equine enthusiasts in Maine & So NH.

This a great way to share information about your business!

The directory is sent free of charge to current State of Maine Dressage Association members. It is distributed to new members throughout the year as supplies last. Additional copies may be obtained for \$10 through SMDA while supplies last.

To our valued advertisers, upon request, a copy of the Equine Edition will be sent free of charge to advertisers who have taken out a full-page ad.

ADVERTISING RATES:

Business card\$25
1/2 page\$55
Full page / Black & White	\$105
Inside front cover	\$150
Inside back cover	\$150
Back cover	\$200

Ads must be submitted as press quality PDF. Contact Susan Pendleton at smdadressage@gmail.com with questions about ad format and submittal.

SHOW LISTINGS:

Equine Edition is accepting dressage show listings. The fee is \$25 for the Equine Edition show listing. The fee is \$25 for an SMDA affiliation*
**please inquire about affiliating with us*
Show listings need to be sent in a DOC or DOCX file.

DEADLINES FOR THE 2021 EQUINE EDITION

To publish the 2021 Equine Edition on time, please refer to the following deadlines:

December 1, 2021:

- Ads: Press Quality PDF Ads email to smdadressage@gmail.com
- Show Listings: DOC or DOCX file email smdadressage@gmail.com
- Payment: Send check payable to “SMDA” to Susan Pendleton, 134 Spruce Swamp Rd. Buxton ME 04093 or submit payment online at mainedressage.com

December 15, 2021: Final Edits and judges names.
January 1, 2022: Directory to printer.

AD SIZES

Full Page
4 5/8" wide x 7 1/2" tall
(4.625" x 7.5")

Half Page
4 5/8" wide x 3 5/8" tall
(4.625" x 3.625")

Business Card
3 1/2" wide x 2" tall
(3.2" x 2")