

The State of Maine Dressage Association (SMDA) is seeking sponsors for our July Summer Breeze Dressage show and Schooling Shows at the Hollis Equestrian Park in Hollis ME, as well as our Annual Awards Gala on January 18, 2025.



Our shows reach a wide range of dressage and equine enthusiasts, not only through the members, riders, owners, trainers and spectators at our shows, but also through our Facebook and Instagram posts. We also highlight our events in monthly articles in the Horse's Maine & NH, a publication that reaches 650+ households and tack/grain stores throughout Maine, New Hampshire and beyond. The Awards Gala draws in our members, horse owners and trainers, and also invites other members of the community to come celebrate as "plus 1" attendees. With all of our events being shared on social media, our FB page alone reaches more than 5,000 people and we are growing our followers on Instagram each day! What better way to get your business name out to the SMDA expanded community than to become a SMDA sponsor to help us put on spectacular shows and an amazing, memorable Awards Gala!

A primary source of funding for these events is through generous sponsors and supporters, such as you! When you decide to help our club and become a sponsor, your name/business name will be heard and seen by the SMDA community and beyond!

SMDA is a non-profit 501c3 organization, with a mission to advance the sport of dressage by encouraging and educating those involved in the sport. 2024 is also our 10<sup>th</sup> Anniversary, which we will acknowledge throughout the year along with a full celebration to occur at the Awards Gala!

You will find sponsorship options below for every budget. We appreciate your consideration and help in making our 2024 Shows and Awards Gala truly memorable!

Please do not hesitate to contact us with any questions. Thank you for your time and consideration.

Regards,

*Brandi Raymond*

Brandi Raymond  
SMDA President

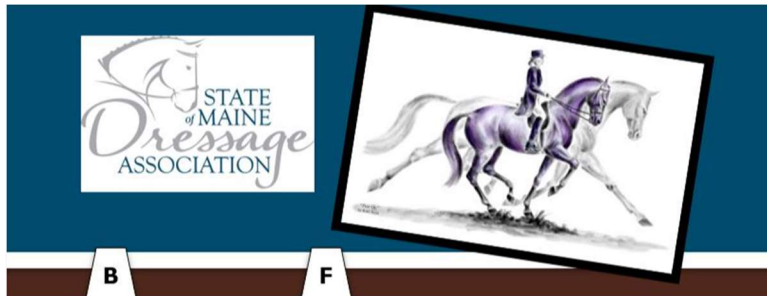
*Cindi Spear*

Cindi Spear  
SMDA Vice President

*Kia Carpentier*

Kia Carpentier  
Sponsorship Manager





## ***State Of Maine Dressage Association***

### **Sponsorship Levels:**

**Become an SMDA Sponsor for the 2024 Season and the 2024 10<sup>th</sup> Anniversary Gala!**

- **Diamond - \$600.00 (The most prestigious level... Only One Available!)**

A combination of the Platinum Gala, Schooling Show, and Summer Breeze Show Sponsorship levels. All items included, plus a highlight of your business in each of our quarterly member newsletters, and a displayed banner at **ALL** our shows, both schooling and the Summer Breeze recognized show (business supplied).

### ***Schooling Show Sponsorship:***

- **Individual Class Sponsor - \$25.00**  
You or your business can pick any class on the class list to sponsor! You will receive a shout-out at the beginning and end of the class, recognizing your support of SMDA.
- **Bronze - \$50.00**  
Your business logo will be in the welcome packet for the schooling show of your choice, May 19<sup>th</sup>, August 11<sup>th</sup>, or September 15<sup>th</sup>, as well as a business shout-out during the start of the day & lunch period announcements for this show.
- **Silver - \$100.00**  
Your business logo will be in the welcome packets for **all** SMDA schooling shows, May 19<sup>th</sup>, August 11<sup>th</sup>, and September 15<sup>th</sup>, as well as a shout-out during the start of the day & lunch period announcements at each show.
- **Gold - \$150.00**  
The above items in the Silver package, plus additional marketing materials added to the welcome packet given to all competitors (business supplied), as well as a business shoutout on Facebook and Instagram.
- **Platinum - \$250.00**  
The above items in the Gold package, plus a banner with your business logo front and center at the ribbon/announcer's booth (SMDA and/or business supplied using business logo), an in-depth shoutout for your business during the lunch announcement, and an acknowledgment in the schooling show article in the Horse's Maine and New Hampshire newspaper, which is distributed throughout Maine and New Hampshire (and beyond!).

## ***Recognized “Summer Breeze” Show Sponsorship:***

- **Individual Class Sponsor - \$25.00**  
You or your business can pick any class on the class list to sponsor (excluding First Level, Test 1). You will receive a shout-out at the beginning and end of the class, recognizing your support of SMDA.
- **Bronze - \$50.00**  
Facebook and Instagram shout-out as well as your business logo in the welcome packets handed to all competitors.
- **Silver - \$100.00**  
The above items in the Bronze package, as well as a shout-out during the lunch period announcements at this show.
- **Gold - \$150.00**  
The above items in the Bronze & Silver packages, plus additional marketing materials added to the welcome packet given to all competitors (business supplied), as well as a shout-out in our Fall newsletter recognizing your support of SMDA.
- **Platinum - \$250.00**  
The above items in the Gold package, plus a banner with your business logo front and center at the ribbon/announcer’s booth (business supplied), an in-depth shoutout for your business during the lunch announcement, and an acknowledgment in the “Summer Breeze” recognized show article in the Horse’s Maine and New Hampshire newspaper, which is distributed throughout Maine and New Hampshire (and beyond!).

## ***10<sup>th</sup> Anniversary Awards Gala Sponsorship:***

- **Bronze - \$50.00**  
Sponsor noted in the Gala program and shout-outs provided on FB and Instagram.
- **Silver - \$100.00**  
The above items plus additional shout-out promotion during the welcome address.
- **Gold - \$150.00**  
The above items plus a banner and/or marketing materials (business supplied) to be displayed at the welcome table.
- **Platinum - \$250.00**  
The above items, plus a banner with your business logo front and center at the presentation stage (business provided), as well as your sponsorship highlighted in SMDA’s newsletter and Gala event story published in "The Horse's Maine & NH" Newspaper, which is distributed throughout Maine and New Hampshire (and beyond!).

**Please see the next page for the Sponsorship Form.  
Thank you for your consideration in supporting SMDA!**





## 2024 SPONSORSHIP SIGN UP FORM

Please fill out the form below and return to Cindi Spear  
for next steps in finalizing your sponsorship:  
[blkthunderfriesians@yahoo.com](mailto:blkthunderfriesians@yahoo.com)

Name and/or Sponsoring Business Name: \_\_\_\_\_

Contact Email & Phone: \_\_\_\_\_

### **PLEASE SELECT YOUR PREFERRED SPONSORSHIP LEVEL:**

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- Diamond Sponsor - \$600.00
  - Schooling Show Sponsor - Select Package Level Below
  - Summer Breeze Recognized Show Sponsor - Select Package Level Below
  - 2024 Year End Awards Gala Sponsor - Select Package Level Below
  - Individual Class - \$25.00 - Specify Show & Class selection \_\_\_\_\_

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- Bronze - \$50.00
  - Silver - \$100.00
  - Gold - \$150.00
  - Platinum - \$250.00
  - N/A - Diamond and/or Individual Class Sponsor
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**\* Please Note:** If Gold, Platinum, or Diamond sponsorship has been selected, SMDA asks that your business please provide marketing materials to be added to rider packets, hung at the ribbon/awards booth, or displayed at the Gala, depending on the package selected. SMDA will assist you with creating these materials, if requested.

**Thank you for your support of SMDA!**

